Fulbright Grant Recap

On the week of August 7th, we had the pleasure of hosting a Fulbright Orientation for 63 scholars from all over the world. This was their first chance to learn and get acquainted with American culture, an American University, and ethical decision making skills before they were dispersed to universities all across the U.S. in which they will be studying. The Fulbright program, founded in 1946, promotes a competitive international educational exchange program where the goal is to increase mutual understanding between the people of the U.S. and the rest of the world.
2016-2017 PWC Pre-Conference Workshops

September 29, 2016– Thriving During Stressful Times by Dr. Roxanne Donovan.


November 17, 2016– Empowering You To Transform and Execute In Your Purpose by Angie Sims.

January 26, 2017– Managing with Aloha by Dr. Linda Golian-Lui.


*All workshops will include dinner and will be held from 5:30-7:30 p.m. in the Town Point Building, Room 2220.
*Register at siegelinstitute.kennesaw.edu!

2014 IREX Fellow, Zola, In The News

CSP Partners Support Community Projects across the Globe

After returning to Mongolia, Zolzaya implemented her Professional Women’s Leadership Program. The program works with a diverse cohort of women to increase their knowledge about democratic societies and improve the leadership skills of the 21 female fellows, with the primary goal of equipping women with the ability to achieve their professional goals. Young Women for Change has just successfully completed it's second year of the program.

Additionally, Zolzaya was selected and participated in the 2015 Asia Foundation Fellowship Program (http://asiafoundation.org/what-we-do/asia-foundation-development-fellows/), a prestigious fellowship focused on addressing critical development challenges throughout Asia. Zolzaya is continuing her work in Mongolia to narrow the gender inequality gap and empower women in Mongolia.

Recent Publications


Executive Ethics II: Ethical Dilemmas and Challenges for the C Suite, 2nd Edition by Scott A. Quatro.

Alicia Whittle’s Study Abroad Trip Recap

Alicia Whittle is a Graduate Research Assistant for the Siegel Institute and had the opportunity to study abroad in Frankfurt, Germany. She is in the Integrated Global Communication Master’s program here at KSU and will graduate this December. This specific program requires each member to go abroad for the summer semester. Her internship lasted 7 weeks and was with a construction company called Zechbau. Her key responsibilities were to create an English PowerPoint of the company, attend daily meetings, visit construction sites, assist supervisors, create and organize folders, and reconstruct some internal processes.

After the internship, Alicia had the privilege to travel to both Montenegro and the Czech Republic to visit some friends and sight see. She was abroad for a total of 66 days, and visited three families in three different countries. Even though she was in Europe for the majority of the summer, she wrote a paper on ethics that will soon be published and presented this October. Her specific topic dealt with sweatshop factories in developing countries and the government’s influence within these countries.

Alex Almodóvar’s Study Abroad Trip Recap

Alex Almodóvar is the other Graduate Research Assistant (GRA) at the Siegel Institute. He participated in a 3-week Graduate Policy Study Abroad in Bucharest, Romania. The purpose of the study abroad was to examine local government and NGO practices in post-socialist Romania, as well as, comparing and contrasting their best practices to similar organizations here in the United States. The particular course that Alex took paired him up with an internship experience at eLiberare (eLib), a local NGO focused on the prevention of human trafficking in Romania. At eLib, he had the opportunity of assisting them with a research project consisting of creating and developing a Non-Professional Volunteer Training Module(s) Outline.

At the conclusion of the program, Alex presented his research project and internship experience at the first annual International Public Administration Conference at The National University of Political Studies and Public Administration (SNSPA) in Bucharest.

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<th>Fall 2016 Course Schedule:</th>
<th>Spring 2017 Course Schedule:</th>
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<td>ILEC 8810 - Foundations of Leadership* (3)</td>
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<td>ILEC 8850 - Ethical Leadership in a Global Context* (3)</td>
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<td>*Online Course</td>
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Advisory Board Member Highlight:
Howard Winkler

How were you able to apply your bachelor's and master's degrees in Journalism toward your former career in ethics, human resources, and communications?

A journalism education is surprisingly versatile and is great preparation for a career in business. Specifically, I learned to: Ask specific, pointed questions; understand the difference between facts, assertions and opinions; and communicate clearly in writing and orally.

What services do you provide to nonprofit organizations?

Currently, I’m serving as board chair with the Better Business Bureau Institute for Marketplace Trust. The BBB Institute is the education and research arm of the national BBB. As chair, I also serve on the board of the national Council of Better Business Bureaus. Our mission: To increase marketplace trust.

Another passion of mine is cold water conservation, which is the mission of Trout Unlimited. I serve on the board in Blue Ridge, Georgia, and my most meaningful contributions are hands-on work on stream restorations, fish habitat improvement, and river clean-ups.

What was a key moment in your life that inspired you to want to learn and teach ethics?

The abstract constructs of right and wrong have been meaningful and important to me for as long as I can remember. It started with my parents and in religious studies while in elementary school. Then as a teenager, Ayn Rand’s non-fiction works challenged those religion-based ethical principles. Later as a journalism student, fair and objective reporting was taught as a moral imperative for a professional journalist. So for me, learning and teaching ethics allows me to indulge an object of fascination that has been with me my whole life.

Could you provide an example where teaching ethics had a positive impact on your audience?

In teaching ethics in my former company, I always insisted that the department head relate an experience in their career when they faced a moral dilemma. Once, a department head related an incident when she was sexually harassed by a company officer, and how years later she still regretted her decision not to turn him in. The emotion and authenticity of her story made a huge impact on the employees. As a result, the remainder of the session sizzled with significance, and the employees walked away changed.

Please share some highlights of the ethical strategies that you implemented during your career as a Project Manager for the Office of the General Counsel housed in the Southern Company that you would recommend to other companies?

The challenge I most often faced was how to improve ethical behavior among employees with the limited tools of a staff organization. Strategies I used stemmed straight from my communications background. I produced brief, punchy videos using professional actors that were fun to watch. I also anchored ethical teaching to specific events, such as budgeting cycles, election seasons and holidays. Finally, I was careful to craft messages in clear, concrete terms using multiple media that resonated with all our employees.

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