Dr. Johnston in Singapore with YSEALI

Dr. Johnston traveled to Singapore to visit with the Young Southeast Asian Leaders Initiative (YSEALI) program at Yale-National University of Singapore for a three-day conference. While there, scholars from this program presented their research projects to program faculty. YSEALI scholars from the past two years were invited to attend, and thirty-five Fellows traveled to Singapore to participate in this event. These scholars come from throughout Southeast Asia and bring a variety of perspectives and experiences to this program. Dr. Johnston is a co-PI on this grant which is part of the global outreach initiative of the Siegel Institute.
2016-2017 Outstanding Student Award

Congratulations to Barbie Pike on being awarded the 2016-2017 Outstanding Student Award from the Siegel Institute’s Graduate Certificate in Leadership and Ethics. She received this award at the 2017 Kennesaw State University Graduate Student Association graduation celebration. Her research project was structured around the idea of providing ethical means of success during mergers. Barbie graduated with a MS in Quality Assurance and a Graduate Certificate in Leadership and Ethics.

SIERS Journal Published- The Ethics of Clothing

The Siegel Institute’s first cohort of Ethics Research Scholars have finally been published! This cohort was comprised of students and faculty with diverse backgrounds who were willing to conduct research surrounding the ethics of clothing.

Clothing is one of the few necessities in life, functioning as both a protector from the elements, as well as a shield of modesty. Although it takes little to meet these basic needs, the fashion industry takes clothing from a necessity, to a desire. With the ever-growing clothing industry, companies have a longing to keep purchase price low and meet high fashion demands, driving production into various developing nations across the globe. The combination of low wage workers, sweatshop environments, and lacking quality leaves many unanswered ethical questions.

Recent Publications


Almodóvar, Angel A. (2017) "Examining burnout in Division I collegiate athletes: Identifying the major factors and level of importance in an athlete’s life," Siegel Institute Ethics Research Scholars: Vol. 2, Article 1. Available at: http://digitalcommons.kennesaw.edu/siers/vol2/iss1/1


**2017 Excel Leadership Program**

Our office manager, Caitlan Shaw, was selected to join KSU’s 2017 Excel Cohort hosted by the Center for University Learning. She spent a week out of the office improving her leadership skills, participating in team building activities, and meeting with the University's cabinet members. Caitlan submitted a proposal to complete a community service project at KSU's Hickory Grove Farm to plant 60 pomegranate trees that will grow and feed KSU students for 30 years. Out of 18 competitive proposals, Caitlan's project was accepted and completed by the group. Her top accomplishments from the program were planting trees that completed a week's worth of work for the farm staff, having a one-on-one conversation with President Olens, and learning new ways to brainstorm and contribute to the department. Caitlan now joins a group just over 300 alumni that have completed the program since 2001. Way to go Caitlan!

**Sponsor-A-Hive Grant**

We recently received the Sponsor-A-Hive Grant from the Honeybee Conservancy that provided us with Leafcutter and Mason bees to add to the livestock of Kennesaw State University’s Hickory Grove Farm.

This grant provides a bee house, bees and beekeeping equipment that will help add more efficient pollinators to the area. According to the Honeybee Conservancy, the goals of this grant are to bolster bee populations, advance education across a variety of academic fields, support local food initiatives, improve the quality of life for people in the community and inspire the community to become stewards for bees and their natural environment.

We have a variety of educational materials available for anyone who would like to learn more about the bees and the important role they play in the environment!

**Fall 2017 Course Schedule:**

- ILEC 8810- Foundations of Leadership* (3)
- ILEC 8910- Technology and Ethics* (3)
- ILEC 8920- Sport and Ethics (3)
- ILEC 8950- Human Rights: The Roles of Law and Ethics* (3)
- ILEC 8940- Directed Study in Leadership and Ethics (3-6)

*Online Course

**Spring 2018 Course Schedule:**

- ILEC 8800- Foundations of Ethics* (3)
- ILEC 8850- Ethical Leadership in a Global Context* (3)
- ILEC 8920- Current Issues for Women in Leadership** (3)
- ILEC 8940- Directed Study in Leadership and Ethics (3-6)

** Taught as a hybrid
Advisory Board
Member Highlight:

Peggy Parks

What sparked your interest in pursuing a career in civility?

Eight years ago I met Dr. P. M. Forni, who co-founded the Johns Hopkins Civility Project to assess the significance of civility, manners, and politeness in contemporary society. Dr. Forni’s passion on this subject so resonated with me that I decided to add civility to my curriculum of corporate workshops. Rudeness is a growing problem in the workplace, and bullying is on the rise. There is a great need for civility in the U.S. and abroad, and I want to make a difference, one person or one company at a time.

How would you say that your ethical perspective was shaped through your experiences and education abroad?

When I came to the U.S. to attend college as a French-educated young woman, addressing strangers by their first name seemed rude to me. Europeans were much more formal than they are now, but to this day, my parents still call their friends of 50 years by their last name: M. Dubois or Mme. Delrieu. What was interesting is that my American friends thought the French were rude. Now that we live in a global world, we don’t have to travel to meet people of other cultures or religions. Learning about different cultures will broaden our horizons, and people of other cultures will respect us for that.

How do you think the key elements of civility (good manners, ability to listen and learn and appreciate other viewpoints) relate to the creation and maintenance of ethical business practices?

The key elements of civility are more than good manners and the ability to listen and learn. Civility is a foundation for ethical behavior. Companies that openly promote civil communication among employees earn 30% more revenue than competitors, are 20% more likely to report reduced turnover, and are four times more likely to have highly engaged employees. But we live in a world where incivility is becoming the norm. To be able to build and maintain itself as a viable entity capable of reaching its full potential, an organization must be able to manage its interpersonal relationships in a manner that promotes positive interactions that are civil and respectful. This is not an easy task, but it can be accomplished with leadership commitment.

How does your company use these elements to educate management and workers on the importance of civility?

In order to build a culture of civility, a company needs to identify the problems and issues and set goals related to specific changes the company wants to see. We use several tools to help companies identify areas needing improvement, including the Civility Culture Compass® Assessment and the Respectful Workplace Policy Template. When we work on “Advocating with Civility,” we use the 4 Cs Assessment™, which includes: Being Clear; Being Correct; Being Calm; and Being Conscious. I believe communication is the most essential component of a relationship, workplace, organization, or any group of people who live and/or work together.