



Siegel Institute for Leadership,  
Ethics and Character

# The Voice of Ethical Leadership

The Newsletter of the Siegel Institute for Leadership, Ethics and Character

## Special points of interest:

- **Phenomenal Women's Conference: THE POWER OF ONE!**
- **Open Discussion: *The Ethics of Relationships***

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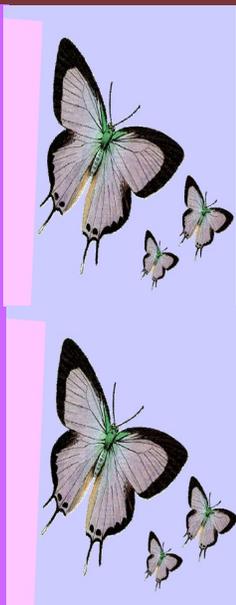
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Edited by Kaytie Markfort

Spring 2015

## Phenomenal Women's Conference (PWC): Pre-Conference Workshop

The Power of One!



In preparation for the 15<sup>th</sup> Annual Phenomenal Women's Conference on March 20, 2015, The Siegel Institute is proud to announce The Phenomenal Women's Conference Pre-Conference Workshops.

The fifth and final workshop of the pre-conference workshop series will be led by Raquel Durden, U.S. Army (Retired) and Managing Partner for Protective Reach, LLC. Ms. Durden will share her insights on how women can fit in and stand out in a male-oriented profession.

Join us on February 17th at 5:30-7:30 p.m. in the KSU Center, room 176, to further discuss the importance of meeting and exceeding standards, making the best of tokenism, and being authentic in a male-oriented profession.

For more information concerning the Pre-Conference Workshop and the cost and registration, visit [www.kennesaw.edu/siegelinstitute](http://www.kennesaw.edu/siegelinstitute) or contact Crystal Money by email, [cmoney@kennesaw.edu](mailto:cmoney@kennesaw.edu) or call (470) 578-2204. We hope to see you there!

## Open Discussion: *The Ethics of Relationships*



The Siegel Institute is excited to announce the upcoming open forum discussion on the importance of a healthy relationship. Our intent for this event is to bring light to the season of love and what it means to have a healthy relationship.

The event is being co-sponsored by three student organizations: Student Task-force Against Interpersonal Violence, Kennesaw Pride Alliance, and Non-normative Anti-Assimilation Students of Kennesaw. The panel will consist of Dr. Linda Johnston, a representative from student counseling services, and national motivational

speaker and abuse survivor, Johnnetta McSwain.

Although this topic often has a stigma in society to be kept under wraps, we hope this panel will allow students to open up and inspire them to always seek healthy relationships throughout life.

Please join us on February 10th, 2015 at 6:30-8:00p.m. in University Room C,D,E, to discuss the importance of the ethics of relationships.

February 10 | 6:30 - 8:00 p.m. | University Rooms C, D, & E  
© 2015 Siegel Institute for Leadership, Ethics and Character (KSU Student Task Force on Interpersonal Violence) Anti-Assimilation Students of Kennesaw

## Phenomenal Women's Conference 2015: THE POWER OF ONE!

Since 2000, The Siegel Institute has been celebrating women through their annual **Phenomenal Women's Conference**, where women of all backgrounds come together to exchange ideas about leadership, motivation and becoming who we want to be in the world. Calling all **Phenomenal Women** to join us as we explore the power of one!

The conference will feature workshops that focus our personal and professional lives. The keynote speaker, Patricia Martin Holt, 2013 Georgia Author of the Year and author of "The Committee of One" will discuss her experiences with Palestinian refugees and the story of Leila Wahbeh.

Please join us March 20th, 2015 at 8:30 a.m.-2:30 p.m. in the KSU Center for a day filled with phenomenal experts as we explore the impact of the power of one! The last day to register is March 13th, 2015.



**March 20, 2015**

**KSU CENTER**  
3333 BUSBEE DR, NW  
KENNESAW GA 30144  
8:30AM -2:30PM

### In the Spotlight: A New GRA!

We would like to welcome a new GRA with the Siegel Institute, Alex Almodovar!

**Alex Almodovar** is 22 years old and was born in Ceeiba, Puerto Rico. His family moved to Georgia when he was 8 years old. Alex attended Hillgrove High School, where he played four years of soccer, and even played in a Final Four State Championship! He received his Bachelor of Science in Sports Management with a concentration in Marketing at KSU and is currently pursuing his Master's in Public Administration.

While at KSU, he also had the opportunity of playing club soccer for a couple of seasons. As far as Alex's career, he hopes to find himself working in either the public sector within the federal government or the private sector in business or professional sports. Alex worked for the Atlanta Braves for two and a half years as part of their Braves Around Town team and is currently working with the Atlanta Hawks as a member of the Flight Crew. He was also an intern with the Atlanta

Hawks in their Event Marketing and Promotions department. Alex's hobbies include: sports, playing video games, movies, music, going out with friends, and a higher education!



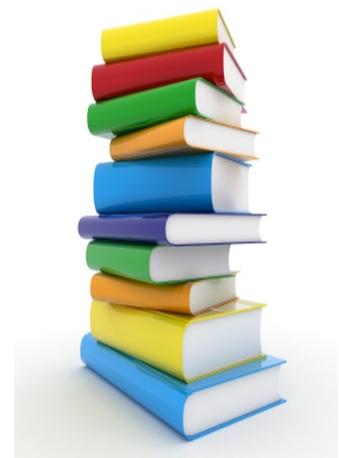
### The Siegel Institute Also Welcomes A Student Assistant!

The Siegel Institute welcomes a new Student Assistant this Spring Semester; Brandon Schultze.

**Brandon Schultze** is currently a senior at Kennesaw pursuing a degree in Organizational Communication with a certificate in Leadership Studies. He is set to graduate in the Summer semester of 2015 and can't be more excited/nervous to move into the next chapter of his life. After graduation, Brandon hopes to gain a position in the field of Human Resources because he enjoys working with people and has a passion for setting up others for success. In his spare time, Brandon enjoys going on hikes with his new puppy, Indie, catching up on the latest world news, and watching obscure shows, like "90-Day

Fiancé" and "My 600lb Life". Brandon has a big soft spot for animals and likes to volunteer with Homeward Bound Pet Rescue any free Saturdays he has. He is extremely excited to be working for the Siegel Institute and looks forward to seeing how he can contribute to the mission and objectives.

Also, **Joann Trohdal** has retired this year. We will miss her, and appreciate all the hard work she put in, while with us.



## A Special Visit from Pedro Perez Sarduy

Pedro Perez Sarduy is an award winning Afro-Cuban poet, writer, journalist, broadcaster and Cuba consultant and author of *The Maids of Havana*. On January 20, 2015, Siegel Institute had the opportunity to have Mr. Perez Sarduy speak about racial and ethical dilemmas in Cuba.

Mr. Perez Sarduy spoke about the symbolism of race in Cuba. Pedro has dedicated his work to race and cultural aspects in Cuba. His work includes *Surrealidad* (1967), *Cumbite and Other Poems* (1990), and *Malecón Sigloveinte* (2005). He is also co-editor of *AFRO-CUBA: An Anthology of Cuban Writing on Race, Politics, and Culture*

(Ocean Press/Latin America Bureau, Melbourne/London, 1993); co-editor of *Afro-Cuban Voices on Race and Identity in Contemporary Cuba* (2000); co-author of the Introduction to *No Longer Invisible/Afro-Latin Americans Today* (London 1995); and of the CUBA chapter for the *Encarta Africana* (1999).

We are very grateful to have had Pedro Perez Sarduy speak at KSU and would like to thank him for providing us with the opportunity to learn more about racial and ethical dilemmas in Cuba.



## Research in Sports and Ethics Symposium



The Siegel Institute is proud to announce an upcoming symposium on research in sports and ethics for next semester! The symposium will have a thematic focus on the ethics and controversies facing sports and athletics. This is a great opportunity to have open discussions about topics in sports and network with professionals in the sports field.

The symposium will be held on **November 6th, 2015** from 8:30a.m.- 2:30p.m. (Registration begins at 8:00a.m.) at the Carmichael Student Center University Rooms at KSU. Conference fees include: Faculty/Community members - \$95. Undergraduate/Graduate students - \$45.

For more details, please contact Crystal Money by email, [cmoney@kennesaw.edu](mailto:cmoney@kennesaw.edu) or call (470) 578-2204.

## Siegel Institute Classes (Fall 2015)

- ILEC 8810 - Foundations of Leadership
- ILEC 8920-Current Issues in Leadership and Ethics: Sports and Ethics
- ILEC 8940 - Directed Study in Leadership and Ethics



Siegel Institute for Leadership,  
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UNIVERSITY**

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Character

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[http://www.kennesaw.edu/  
siegelinstitute](http://www.kennesaw.edu/siegelinstitute)

**Picture Speak**



Pedro Perez Sarduy with staff on January  
20, 2015!

**Siegel Institute Trivia**

How many grant  
applications did the Siegel  
Institute write in the Fall  
2014 Semester?

Answer: 6

**KENNESAW  
FUND**

The Siegel Institute Ethics Scholarship was established to help support a student interested in performing research in leadership or ethics at the Siegel Institute. Please be sure to designate the Siegel Institute as the recipient of your donation. Your gift to the Siegel Institute will help a deserving graduate student. Students can apply now for the scholarship using the online application.

<http://www.kennesaw.edu/scholarships/>

**Siegel Institute Ethics Scholarship**

NAME: \_\_\_\_\_

Business Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I prefer to be listed for recognition as follows:  
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\$5000  \$2500  \$1000  \$500  \$250  \$100

My gift is unrestricted to be used where the  
need is greatest.

My gift is reserved for the Siegel Institute  
Scholarship

**Preferred Payment Options:**

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Account No: \_\_\_\_\_