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SAVE THE DATE
April 23, 2009
Siegel Institute’s 9th Annual
PHENOMENAL WOMEN’S
CONFERENCE

Keynote speaker
Ann Cramer
Director, Corporate
Citizenship & Corporate
Affairs, IBM North America
“Top Power Woman of 2008”
- Atlanta Woman Magazine

AND
THE 2ND ANNUAL
Phenomenal Woman Awards For
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The 8th Annual
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ECONOMIC EMPOWERMENT OF WOMEN
AND THE 1ST ANNUAL
Gala Dinner and
Phenomenal Woman Awards

PEGGY MCCORMICK, OPENING KEYNOTE SPEAKER
ECONOMIC EMPOWERMENT OF WOMEN
President, Atlanta Development Authority
Office of Mayor Shirley Franklin

SANDRA HOFMANN
CLOSING KEYNOTE SPEAKER
PERSONAL LEADERSHIP: THE JOURNEY STARTS FROM THE INSIDE OUT
CIO-in-Residence, Advanced Technology

PHYLIS CARRERA - LYNN CHASTAIN
CORBETTE DOYLE - PATRICIA HARRIS
ALICIA INGRAM - CANDACE LINDO
GAYN NEHRSON - ASTRID PRIEGEL
KARLA SINCLAIR - DEBBY STONE
DEE ANN TURNER - RONA WELLS

Thursday,
April 3, 2008
KSU Center
3333 Busbee DR NW
Kennesaw, GA 30144

CONCURRENT SESSION SPEAKERS
Greetings to you, a phenomenal woman!

Welcome to the 2008 Phenomenal Women’s Conference. Today, I am grateful to be surrounded by phenomenal women like you and to know that more than 150 women’s organizations in the Atlanta area are helping women to enhance both their personal and professional lives.

This time last year, Siegel Institute received a generous gift from UPS to develop new initiatives in women’s leadership development. So, one of our first activities was to create the Phenomenal Women’s Alliance, which would provide leadership opportunities throughout the year and would culminate with the Phenomenal Women’s Conference. This year we held two bi-annual mini-conferences featuring some of Atlanta’s best female leaders, hosted the Women’s Circle event each month at Jolly Lodge, and spotlighted several great women leaders in our Why Leadership and Ethics Matter Speaker Series. And, we launched for the first time, our Phenomenal Woman of Character, Phenomenal Woman of Ethics, and Phenomenal Woman of Leadership Dinner Recognition and Benefit.

To capture our desire to help all individuals, the Siegel Institute expanded its vision and mission to include: “Building ethical leaders from the inside out around the world.” To date, we have begun the task of building international leadership activities in Romania, Egypt, and South Africa.

To support this broader outreach, we have now launched our Ethical Leadership certificate program on-line; and in fall of 2008, we will have offered all three of our graduate courses on-line. Taking our courses online, whether for college credit or professional development, allows us to reach both our local community and our world.

In addition, we have added four powerful women to our Advisory Board: Amy Whitley, Vice President of Organizational Development for UPS, Teresa Joyce, Graduate Dean and soon to be Associate Provost at Kennesaw State University, Paige Lillard of Turner Broadcasting and Ann Cramer of IBM. It is through our interaction with these women and others that the Siegel Institute continues to be the best that it can be. Each day, the Siegel Institute is becoming more self-aware, discovering who it is, and identifying its niche.

And, we believe that niche—education—is what allows us to help women advance their careers while giving back to others.

As I prepared for the 2008 PWC, I had the pleasure of meeting our opening keynote speaker, Peggy McCormick, President of Atlanta Development Authority. While talking in her office, two of her direct reports came in and shared that Atlanta had been named by Forbes as the fourth best job market in the U.S. They also shared that Channel 11 wanted to do an interview within an hour. Of course, Peggy rose to the occasion and gave up her planned run to do the good work she does.

She and I had just been discussing the dichotomy of the opportunities Atlanta offers in the face of great economic challenges for many women. We had been exploring questions such as: “How can we help more women to advance economically? How can we help them to make significant changes in their lives?” As we pondered these questions, we got to the bottom line—education. An educated girl or woman is more able to make pro-survival choices. Educated women have greater opportunities for economic participation—from better education, to better employment, and to better cultural endeavors. Each day we are reminded of the immediate need of women who face myriad challenges such as lack of gender parity in the work place, domestic violence, and entrapment in sexual trafficking (for which Atlanta ranks in the top 8 cities of the U.S.).

So education is truly the Siegel Institute’s niche for cultural improvement and for changing the world. Education provides each one of us of the code of entry into the arena of our choice. Many organizations have truly started to embrace lifelong learning as one key to winning the war for talent. For example, in the January 2008 issue of Atlanta Woman Magazine Ann Cramer of IBM was featured as the Top Power Woman of 2008. In this article Ann stated: “Education is the key to your success, the critical link to economic health, the code of entry.”

It is the “lifelong learner” who continues to educate herself despite her age or circumstances, who continues to expand her knowledge and skill to her personal portfolio. The Siegel Institute’s purpose and desire is to help equip you as the CEO of your life. We desire to do this through our professional development opportunities and our academic education in leadership and ethics.

I ask that you embrace ongoing education as the underlying key to your economic empowerment. I ask you to do this, in the same spirit as Marie Wilson, President of The White House Project and keynote speaker of our 2007 Phenomenal Women’s Conference, is asking America to approach the problem of meeting the needs of America’s women. "The key decision we need to make today...is that women matter...it is time to enter the 21st century and make pro-survival choices. Educated women have greater opportunities for economic health, professional lives, and for changing the world. Education provides each one of us our code of entry into our personal and professional life, to network for opportunities, and finally to go to know the Siegel team better so that we can help you navigate your life."

Deborah Roebuck
Executive Director

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Vision
The Siegel Institute is a global catalyst that builds ethical leaders from the inside out.

Mission
The Siegel Institute serves global communities through diverse academic and professional learning programs and opportunities that develop ethical leaders for all sectors of society.

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Speakers

Peggy McCormick
Opening Keynote—Economic Empowerment of Women
President of Atlanta Development Authority. Peggy McCormick is known as a woman who has been helping to shape Atlanta's future. She brings extensive experience in building public-private partnerships to her presidency. Before leading the ADA, she served as Director of Economic Development at ADA, overseeing the growth of new jobs through collaboration with economic partners across the city.

Sandra Hofmann
Closing Keynote—Personal Leadership: The Journey Starts Today
Sandra carries over 25 years of experience as a business executive, including her current roles as COO of Closets More and CIO-in-Residence at Advanced Technology Development Center. She has been involved in the Siegel Institute in 2007 and serves as Professor of Nursing in the Wellstar College of Health and Human Sciences. Lya is a highly published writer and is the recipient of numerous awards, including from Mayor Shirley Franklin and the City of Atlanta Urban League of Women of Influence, to name but a few. As the recipient of 2008 Phenomenal Women's Awards in Leadership, Ethics, and Charisma, Patricia has helped over 1,000 entrepreneurs in the Atlanta area create revenues of over $20 million and leverage over $4 million in access to capital and loans to grow business ventures.

Deborah Schwartz-Griffin
Emcee of Gala Dinner & Award Ceremonies
A dynamic, passionate and dedicated professional with expertise in marketing, business development, public relations, television news & production, and event management. She has built a reputation on her unique ability to envision the unexpected—to see alliances that both complimentary and profitable. She has served as Executive VP and COO for Turknett Leadership Group, a character-based management and consulting firm that focuses on aligning strategy, leadership and culture.

Elisabeth Williams-Onilami
Presentation of Phenomenal Woman Award
Elisabeth Onilami's humanitarian work as CEO of the Housa Feed the Hungry and Homeless, the largest African-American owned Human Service Organization in the Southeast, has won numerous acknowledgments including, from Mayor Shirley Franklin and the City of Atlanta, the prestigious Phoenix Award for Hurricane Katrina first responders, the Atlanta Urban League Jessie O. Thomas Community Service Award, and Atlanta Business League 100 Women of Influence, to name but a few. As the recipient of the 2007 Phenomenal Woman's Award, she will present the 2008 Phenomenal Women's Awards in Leadership, Ethics, and Charisma.

TAMMY HURT—Tammy is the Founder and President of Outsource Events, Inc., an event management firm for executive-level and customer events. Her successes include Olympics, Super Bowl, US Open, NCAA Men's Final Four, NASCAR for Fortune 500 companies. She served on the Board of the Professional Women's Information Network (ProWIN) as Second President, on the Executive Board for Women In Sports and Events, and the Board of Governors for the Atlanta Chapter of the Recording Academy (Grammy Awards).

LYA SORANO—Lya founded Atlanta Women in Business in 1992. AWIB is a membership organization of professional women that provides networking and educational opportunities and values authenticity, diversity and inclusiveness. Lya is a highly published writer and is the garners journalism awards for the Barrow-Jackson Journal and the Georgia Asian Times since 2005. Her company, The Oliven/Sorano Group, Inc., helps clients meet their marketing, media relations and Web and Internet needs.

Concurrent Session Leaders

PHYLIS CARRERA—Phyllis is founder and CEO of HumanArt, a human development company dedicated to helping people actualize their potential through empowering choice, while leading their lives and organizations with integrity. She specializes in women's empowerment and personal and workforce integration. She's a recognized coach to executive women and individuals in transition, giving rise to our brilliance, and inspires us to embrace courageous change.

LYNN CHASTAIN—Lynn is Vice-President and Assistant General Counsel for Chick-fil-A, Inc. in Atlanta, Georgia. Since 2003, Lynn has been actively involved with the work of The Kenya Project, Inc., a non-profit organization whose mission is to promote health, education, and spiritual development of the children of Kenya.

CORBETTE DOYLE—Since joining Aon 14 years ago to launch a company-wide healthcare industry practice, Corbette Doyle has made significant achievements on the company’s behalf, including quintupling Aon’s revenues in the healthcare sector in seven years. As Chief Diversity Officer, Doyle has revamped the firm’s leadership strategy, co-led a process to revamp Aon’s B2B strategy, contributed to the development of a company-wide mentoring program, and rolled out an advanced development program for the firm’s top 30 women around the globe.

ALICIA N. INGRAM—President and CEO of ANI Communications, Alicia N. Ingram is a communications specialist with expertise in marketing, public affairs and diversity communications. ANI Communications specializes in local and national strategy development and versatile writing solutions. Her passion to help women succeed fuels her desire to ensure the voices of women are heard throughout the nation and the world.

CANDACE LONG—Candace Long has worked as a creative for over 30 years. An award-winning songwriter and radio/television producer, she has also written the award-winning musical, A Time to Dance, an award-winning musical in 2001. Read more about Candace on page 5.

Debby Stone—Debby is the Founder and President of InTuition Group, LLC, a coaching, consulting and facilitating company located in metro Atlanta. Debby is a certified coach who provides values-based coaching to business leaders, lawyers and entrepreneurs who want to discover and implement practical strategies for success.

DEBBY TURNER—Now Vice President of Chick-fil-A, Inc. Human Resources, Debby Turner began working at Chick-fil-A in 1985. As VP, she is responsible for recruitment, selection and retention of over 500 corporate staff and over 800 Chick-fil-A Unit Operators. Her current focus is developing a People Strategy for the next phase of Chick-fil-A as it heads towards $3 billion in sales. She serves on the Boards of The Kenya Project, as chairman of the personnel committee on the board of Eagle Ranch and secretary of the board of directors for Burning Hearts Ministry.

RONA WELLS—A retired vice president and corporate officer of Kimberly-Clark, Rona Wells is currently President of Wells Holdings, Inc. Rona Wells has a personal angel investments in private company that are primarily venture capital firms and funds, which also provides mentoring and operations management for selected individuals, entrepreneurs, organizations, and holders of Fortune 500 companies.

Gwyn Newsom—Gwyn has maintained her Columbus, Georgia solo law practice since 1991, focusing on holding employers and others in positions of power and responsibility accountable for the dignity, health, and economic well-being of those they have taken from women through sexual exploitation and gender discrimination. She has long supported organizations advancing women, including the Georgia Association for Women Lawyers (GAWL), the American Association of University Women (AAUW).

ASTRID PRIGEL—Astrid is president of Femo- nomics of Atlanta, and concurrently serves as an associate with the Institute of Leadership and Entrepreneurship at the School of Management at Georgia Tech. She capped her 25-year career in Canada's Foreign Service as the first woman appointed to the Canadian Embassy in Washington and the first woman Canadian Consul General to the Southeastern U.S.

KARLA SINCLAIR—Karla is the Managing Editor of Atlanta Daybook, the local soft newswire in Atlanta. With a background in technology, Karla has held senior management positions with several software and professional services companies in Atlanta over the years. In her current position, she interacts with Atlanta’s journalists and PR and marketing professionals each day and also helps clients connect the dots between people, technology and processes in creative projects.

Astrid Prigel
CONFERENCE SCHEDULE

APRIL 3, 2008

9:30 AM-10:00 AM
CONTINENTAL BREAKFAST, REGISTRATION AND NETWORKING
ROOM 300

10:00 AM-10:15 AM
Welcome and Opening Remarks — Betty Siegel, Distinguished Chair, Siegel Institute
ROOM 462

10:15 AM-10:30 AM
Introduction of Opening Keynote Speaker — Deborah Roebuck, Executive Director, Siegel Institute
ROOM 300

10:30 AM-11:30 AM
Opening Keynote Speaker — Peggy McCormick: Economic Empowerment of Women
ROOM 462

11:45 AM-12:30 PM
CONCURRENT SESSIONS ON CHARACTER
ROOM 174
Phyllis Carrera, Founder and CEO of Human Arts
Women’s Real Power — This interactive session inspires women to redefine their understanding and use of power, moving beyond Hierarchical models of “power over,” to relational models that draw on women’s authentic experiences. Using a six-stage model of personal power and stories of amazing women from “her-story,” participants are encouraged to break through barriers that limit their success and to strengthen their “inner authority.”
ROOM 460
Karla Sinclair, VP for Operations and Managing Editor, Atlanta Daybook
Working Within Your Giftedness — If you are struggling economically or feeling pigeon-holed by your job, learning to work within your “giftedness” can make a dramatic difference. Everyone has special gifts, whether we recognize all of them or not. Learn how to recognize the subtle signs of your giftedness and work with, not against, them. This session will include exercises in recognizing your gifts and leveraging them to put passion and success back into your work and the rest of your life.
ROOM 462
Candace Long, Founder, Creativity Training Institute
When the Vision Dies — Surviving this experience is THE refining fire that produces character and builds leaders. Candace Long will retell her personal story of how she became a “woman of vision,” what gave her the inner confidence to raise venture capital and mount the world premiere of her musical, A Time To Dance, and how she survived watching the “death of her vision” when the premiere date fell on the ill-fated September 11, 2001. The production was forced to close, and Ms. Long was left financially and personally devastated. Her subsequent 3-year wilderness was so life-changing that it resulted in her ground-breaking book Wired! For Creativity and the founding of the Creativity Training Institute to help empower others to unlock their personal visions.
ROOM 464
Debby Stone, Founder and President, InterVision Group, LLC
Values: Your Decision-Making Divining Rod — Imagine making decisions based upon what is truly important to you. It’s possible if you are clear about your values. In this interactive session, certified coach Debby Stone will guide participants in excavating their individual values and in creating personal definitions of success based on those values. With the clarity provided by these personal definitions of success, even the most difficult decisions become clearer and easier to make. Isn’t it time you began making your decisions by design rather than by default?
ROOM 466
Lynn Chastain, VP and Assistant General Counsel, Chick-fil-A
Defining your purpose is the first step to a truly phenomenal life. Selecting the right partners along the way to help you achieve your dreams is essential. The truly prosperous person is one who is able to combine achieving the desires of her heart and sharing the bounty of her efforts with others. Discover how to enjoy a phenomenally lifefinding your purpose; fulfilling in partnership with others and enjoying the prosperous rewards of a life well lived.

12:30 PM - 1:30 PM
LUNCHEON WITH FACILITATED NETWORKING, ROOM 400

1:45 PM - 2:30 PM
CONCURRENT SESSIONS ON ETHICS
ROOM 464
Lynn Chastain, VP and Assistant General Counsel, Chick-fil-A
The Edge Connection: Governing and the Vote — Being a member of corporate boards and the ability to influence decisions is a key driver of women’s success in the boardroom. The Edge Connection has been meeting quarterly to discuss the challenges and opportunities women face in the boardsroom and how to achieve success and ensure their success is valued. They have developed a tool, a matrix to determine key characteristics to assess and build their membership. The Edge has also developed a certification program to test women’s knowledge of the boardroom and boardroom parity and is introducing this at the Atlanta Business Journal Women’s Executive Breakfast.
ROOM 462
Corbette Doyle, Chief Diversity Officer, AON
Reality vs. Rhetoric: The Business Case for Gender Diversity — This session will discuss the hard facts about why companies do—or should—care about gender diversity, best practices that make a difference in women’s progress, and tips to either identify an employer that “gets it” or to help your employer get on the band wagon.

2:45 PM-3:30 PM
CONCURRENT SESSIONS ON LEADERSHIP
ROOM 464
Patricia Harris, CEO, The Edge Connection
Empowering Women Micro entrepreneurs to Reach the Next Level — We will address how The Edge Connection and the Small Business Administration (SBA) Women’s Business Center assist women entrepreneurs as they boldly go forward with their businesses even when encountering obstacles and prejudice. We will discuss how The Edge Connection educates women on the advantages that benefit them and enlightens them on the day-to-day business challenges.
ROOM 462
Alicia N. Ingram, CEO, ANI Communications
Bold and Brilliant: What Happens when Women Lead — As more women become leaders in their communities, the nation and the world, what steps do they take to ensure success? Is their value noted as authentic and effective leaders? The session will explore ways women can leverage their resources and know-how to become bold and brilliant leaders.
ROOM 466
Rona Wells, Executive Director, Board of Directors Network
Corporate Boards: We’ve Come A Long Way Baby, or Have We? — Just what are the facts about women’s representation on corporate boards of directors in Georgia, in the U.S. and in other countries? What are the reasons for more women to serve and what are the trends? Why would you want to serve on a board? How do you prepare and how do you get in the pipeline for candidacy? Then how do they choose and how do you decide to say yes (or no)? We will explore these questions and more.
ROOM 174
President’s Panel Discussion
Presidents of three Atlanta-area women’s organizations will participate in a panel discussion moderated by Lois Robley of the Siegel Institute: Tammy Hurt, President of ProWLN; Lynn Fountain, President of the American Association of University Women (AAUW); Lya Sorano, President of Atlanta Women in Business. Please see pg. 4 for information about each of the participants.

3:30 PM-4:30 PM
CLOSING KEYNOTE — Lois Robley, Assistant Director, Siegel Institute
Closing Keynote Speaker — Sandra Hofmann: Personal Leadership: The Journey Starts Today
RECEPTION AT FOUNTAIN ATRIUM
For phenomenal women award finalists, their nominators, and dinner guests
GALA DINNER AND PHENOMENAL WOMAN AWARDS PRESENTATIONS
Emcee Deborah Schwartz-Goffin will usher in tonight’s gala dinner celebration which will include a live performance by award-winning songwriter Candace Long. Elizabeth Williams-O’Miliain will join the emcee in presenting the 2008 Phenomenal Women Awards in Leadership, Ethics and Character. Please see page 12 and 13 for more information about the awards and the finalists. One winner and two-runners up in each category will be announced.
We know how you do it, Truett! You have a fantastic team of exceptional people.

**Thank You**

**Dee Ann Turner**  
**Vice President, Human Resources**  
**Chick-fil-A**

**For your encouragement and support of the Phenomenal Women’s Conference**

**Brad Roper**  
**Owner, Chick-fil-A**  
**Village of Town Park, Kennesaw**

For providing delicious platters of food for two Siegel Institute events and for providing a significant portion of lunch for the 2008 Phenomenal Women’s Conference!

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SPECIAL THANKS TO 2008 PWC ORGANIZERS!

PWC Coordinator: Joan Tordahl, Siegel Institute
Advisory Board: Walaa Compton, Administrative Specialist; Siegel Institute; Patricia Harris, CEO, The Edge Connectors; Karen Pressley, Director of Siegel Institute Relations; Lois Robley, Professor of Ethics and Asst. Director, Siegel Institute; Deborah Rawluk, Executive Director, Siegel Institute.
Assistants: Susan Brown, IAE Secretary, President Emeritus Office; Gail Carlson, Administrative Assistant, Siegel Institute; Kathryn Conroy, KSU Student Scholar Project; Thomas Creely, Asst. Professor of Leadership, Siegel Institute; Barbara Hammond, Music & Music Education Lecturer; KSU, Deanna Hendrickson, Administrative Associate, Global Center for Social Change; Mackenzie Johnson, KSU Student Intern; Whitney Keller, KSU Student Assistant; Paul Pyburn, Siegel Institute; Patricia Watson, Siegel Institute Lecturer.

KSU Support: KSU Events Department; Multi-Media Development Group; KSU Center Building Management; Sodexo Catering.

SPECIAL THANKS TO Lynn Fountain, President American Association of University Women of Georgia Georgia AAUW Members Cobb County Chapter AAUW For your support of the Phenomenal Women’s Conference and collaboration with the Siegel Institute

WELCOME AAUW MEMBERS!

“Education is: The key to success... The critical link to economic health... The code of entry...” - Ann Cramer (Atlanta Woman Magazine, January 2008)

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The PWA...

- Is a strategic alliance of individuals and organizations that support and encourage women's economic advancement through education and professional development programs.
- Provides a variety of meaningful forums for exchange among women from all walks of life who are committed to shaping a leadership legacy and want to make a significant difference in the world through...

Mini-conferences & panel discussions

"Real, Raw, Relational Power" Panel I
Phyllis Carrera (moderator), Jacqui Welch, Karen Glaser, Patricia Harris

Speakers featured in events about women's issues such as leadership and economic development

Deborah Richardson
President, Atlanta Women's Foundation
-guest speaker, Women's History Month event, March 2008

Astrid Pregel
President of Feminomics—guest speaker, August 2007 mini-conference

Collaboration with women's organizations:
- co-sponsored events
- partnership advertising
- memberships in women's organizations
- serving on boards of organizations
- networking opportunities
- customized leadership development programs

For more information about the PWA and Siegel Institute programs and courses, please visit www.siegelinstitute.org.

SAVE THE DATE — OCTOBER 14, 2008

* THE "REAL, RAW, RELATIONAL POWER" PANEL II WILL BE BACK FOR ROUND TWO OF THE EXCITING DIALOG STARTED AT OUR NOV. 8, 2007 EVENT!

Advancing Women...

During the 1980s, Dr. Betty Siegel, then President of Kennesaw State University, began initiating leadership programs for faculty, staff and students. In 2002, the Center for Leadership, Ethics and Character was formally organized. It was later renamed the Siegel Institute for Leadership, Ethics & Character in honor of Dr. Siegel's efforts in leadership and higher education.

In 2000, the Siegel Institute's CAREing Center began the tradition of the annual Phenomenal Women’s Conference (PWC) and awards. The Phenomenal Women’s Conference focuses on themes that help you acquire the skills, resources, and networking connections you need for personal and professional development.

In 2007, the Phenomenal Women’s Alliance (PWA) was formed under the leadership of Dr. Deborah Riebeck, the new Executive Director of the Siegel Institute (as of 2008) to help meet your needs between the annual Phenomenal Women’s Conferences.

PWA activities provide sustainability through networking and learning opportunities offered by the Siegel Institute and its partners. The Siegel Institute’s purpose is to build ethical leaders from the inside out around the world. Its role is to serve as a learning center offering professional development as well as academic courses and other learning opportunities that help you advance in life. Its goal is to help equip you as the CEO of your life through education in leadership and ethics.

About the Phenomenal Women Awards

Nominations were open to the community from September—November 2007. A panel of three judges reviewed all nominees and recommended three women as finalists for each category of Leadership, Ethics & Character. The second level of judges named the winners and runners-up in each category. Criteria for the awards is available at www.siegelinstitute.org/PWC.

Thank you to the Level One Judges:
Ellen Langford, Executive Director, WellStar Institute for Better Health; Catherine LaFlandra, Attorney; and Ann Mann, VP, Cobb Chamber of Commerce.

Thank you to the Level Two Judges:
Billy Hayes, CEO, Northside Hospital Cherokee; and Amy Whitley, Vice President for Organizational Development, UPS.

CONGRATULATIONS 2008 FINALISTS
Phenomenal Woman Awards

Phenomenal Women of Ethics

Phyllis Carrera
CEO, Human Arts
Lyne Chastain
VP and Assistant General Counsel
Flora Devine
Special Assistant to the President for Legal Affairs and Diversity, KSU

Phenomenal Women of Leadership

Jacqueline Berbelhomer
Senior Financial Planner
Consolidated Planning Corporation
Lana Wachniak
Associate Dean, College of Humanities & Social Sciences, KSU
Jacqueline Welch
VP for Employee & Organizational Effectiveness, ROCK-TEEN Company

Phenomenal Women of Character

Kimberly Bearden
Co-Founder, Executive Director & Teacher, Ron Clark Academy
Mriam Boeri
Assistant Professor of Sociology, KSU
Barbara Hammond
Lecturer of Music & Music Education, KSU
Statistics on the Economic Status of Women in the United States

Center for Women’s Business Research

Nearly 10.4 million firms are owned by women (50% or more), employing more than 12.8 million people, and generating $1.1 trillion in sales.

For the past two decades, majority women-owned firms have continued to grow at a rate of 12% per year, twice the national average for all businesses.

Women-owned firms (where women own more than 50% of the business) account for 41% of all privately held firms.

US Census Bureau

The number of women-owned businesses grew 20 percent between 1997 and 2002, twice the national average for all businesses, according to a new U.S. Census Bureau report. The nearly 6.5 million businesses generated more than $9940 billion in revenue, up 15 percent from 1997.

Women comprised 46% of the total U.S. labor force and are projected to account for 47% of the labor force in 2014.

Women are projected to account for 51% of the increase in total labor force growth between 2004 and 2014.

In 2006, a record 67 million women were employed in the U.S.—75% of employed women worked on full-time jobs, while 25% worked on a part-time basis.

Women accounted for 51% of all workers in the high-paying management, professional, and related occupations. They outnumbered men in such occupations as financial managers; human resource managers; education administrators; medical and health services managers; accountants and auditors; budget analysts; property, real estate, and social and community association managers; preschool, kindergarten, elementary, middle, and secondary school teachers; physical therapists; and registered nurses.

The International Alliance for Invitational Education extends best wishes to all participants in the 2008 Phenomenal Woman Conference

Sponsored by The Siegel Institute for Leadership, Ethics & Character

The International Alliance for Invitational Education is ethically committed to seeing all people as able, valuable, and responsible, to valuing cooperation and collaboration, to viewing process as product in the making, and to developing untapped possibilities in all worthwhile areas of human endeavor.

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