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The Siegel Institute for Leadership, Ethics & Character

Presents

The 11th Annual Phenomenal Women’s Conference

Keynote Speaker
Carol Hunstein
Chief Justice
Supreme Court of Georgia

Keynote Speaker
Jacqueline M. Welch
Senior Vice President
Human Resources
Turner Broadcasting Inc.

Concurrent Session Panelists and Workshop Leaders

From Left to Right: Raquel Durden; Patricia Harris; Linda Johnston; Annabelle Malins; Johnetta McSwain; Lisa Rossbacher; Betty Siegel; Karen Weatherington

Friday
April 8, 2011
8:30-5:00
KSU Center
3333 Busbee DR NW
Kennesaw, GA 30144
Welcome to the 11th Annual Phenomenal Women’s Conference!

It is my pleasure this year, as the new Executive Director, to welcome you to this conference. I have attended this conference myself for several years and am excited this year to welcome you. Whether this is the first time you are attending or the 11th time, I know you will find it to be an informative day. You will have the opportunity to meet interesting people, hear excellent presentations, and connect with women who will inspire you personally and professionally. Our focus this year is on “Women Leading in the New Millennium.” We will have the opportunity today to hear the experts speak to us about how they lead, their paths into leadership positions, how they feel they have made a difference, who mentored them along the way, and the ways in which they encourage new leadership.

Choosing the workshops you want to attend today may be difficult. We have excellent presentations and you won’t be able to attend them all. Take time at breaks and during lunch to connect with your colleagues to find out what they learned at the sessions you were not able to attend. Also after the conference, take time to look at the websites of these women to find out more about the work they do. Mother Teresa said: “Do not wait for leaders; do it alone, person to person.” Take advantage of the connections you make today, person to person.

I would like to take this opportunity to tell you about some of the initiatives of the Siegel Institute. We are building on the long and distinguished history of the Siegel Institute in order to plan for the future. Our Graduate Certificate in Leadership and Ethics, the only one of its kind in the Southeastern United States, is growing and attracting students from various disciplines. It is rewarding for me to see graduate students coming together from several backgrounds all interested in ethics. They bring their work backgrounds, their talents, and their personal experience to bear on the issues and challenges that face leaders in today’s world. It is encouraging for me to know that these same students will be our leaders of tomorrow and will be approaching their life work having an ethics framework as a foundation for all they do.

As Kennesaw State University grows, we are positioning ourselves to grow with it. We are taking on more research programs and grant writing projects. For example, this Phenomenal Women’s Conference and its legacy of involvement is allowing us to seek out grant opportunities involving both women’s issues and leadership in general. We are also building on a strong history of promoting ethics in order to apply for grants and contracts. We are looking to collaborate with other organizations, both domestically and internationally, who share our vision and mission.

Dr. Linda M. Johnston, Executive Director

Siegel Institute for Leadership, Ethics & Character

Friday Conference Schedule April 8, 2011

<table>
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<th>Time</th>
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| 1:30 - 2:30 PM | Concurrent Session II  
Workshop: Women Leaders Making a Difference - Patricia Harris, Co-founder and CEO of The Edge Connection  
Workshop: Sports as a Vehicle for Developing Young Women Leaders - Karen Weatherington, Coach, KSU Women’s Volleyball  
Workshop: Developing Leaders in the International Arena - Betty Siegel, Distinguished Chair of the Siegel Institute for Leadership, Ethics & Character and President Emeritus of Kennesaw State University |
| 2:30 - 3:00 PM | Break: Author book signing, networking, and Exhibitor Showcase         |
| 3:00 - 4:00 PM | Closing Keynote Speaker - Jacqueline Welch, SVP, Human Resources, Turner Broadcasting System, Inc. |
| 4:00 - 5:00 PM | Conference Reception  
Please take a moment to view the banner exhibit in room 400 entitled “Her Daily Concerns: An Interdisciplinary Study of Worldwide Issues Affecting Women.” This global collaborative project is an installation of work created after the student/artists researched issues that women face around the world and created the artwork elements inspired by their research. The students used these elements to create seven different banners, each addressing issues specific to the women on the continent the students researched. This is the final piece from a semester of work that was funded by a Global Initiatives Grant through the Quality Enhancement program that was received by Professors Valerie Dibble and Jeanne Sperry in the Visual Arts Department. |

SAVE THE DATE

The 12th annual Phenomenal Women’s Conference will be held March 23, 2012, at the KSU Center!
Friday Conference Schedule April 8, 2011

8:30 - 9:00 AM
Continental Breakfast, Registration and Networking
9:00 - 9:15 AM
Welcome and Opening Remarks - Linda Johnston, Executive Director, Siegel Institute for Leadership, Ethics & Character
9:15 - 9:30 AM
Introduction of Keynote Speaker - Linda Johnston
9:30 - 10:30 AM
Opening Keynote Speaker - Carol Hunstein, Chief Justice, Supreme Court of Georgia
10:30 - 11:00 AM
Break: Author book signing, networking and Exhibitor Showcase
11:00 - 12:00 PM
Concurrent Session I
Panel Discussion: Women Leading in the New Millennium
Panelists: Annabelle Malins, British Consul General, British Consulate-General; Lisa Rossbacher, President, Southern Polytechnic State University; Raquel Durden, Lieutenant Colonel, U.S. Army National Guard; Moderator: Patricia Harris, Co-founder and Chief Executive Officer of the Edge Connection
Workshop: Conflict Management and Cultural Diversity in the Workplace - Linda Johnston
Workshop: 12 Step Self-Awareness Model - Johnnetta McSwain, Author and 2009 Phenomenal Woman Award Recipient
Networking Lunch and Phenomenal Woman Award Presentation
Presented by Tammy Cohen, 2010 Phenomenal Woman Awardee

12:00 - 1:30 PM
Welcome Message from Linda Johnston
Mission and Objective of the Siegel Institute
Keynote Speakers, Concurrent Sessions, and Workshop Leaders
Conference Agenda
Thanks to our Supporters and Sponsors
Workshop Leaders

Patricia Harris
Patricia Harris is the co-founder and Chief Executive Officer of The Edge Connection. Ms. Harris holds degrees in organizational development and business management from Augustana College in Minneapolis, MN, a music degree from the Chicago Conservatory of Music, and is the recipient of an organizational development fellowship whereby she studied in Europe at the Landmark Center – “The Forum.”

“Women Leaders Making a Difference”
Women are the forward thinkers in today’s business world, and their leadership is making a significant impact in our communities. This workshop will illustrate principles on effective leadership and highlight women who are leaders in the business and entrepreneurial world. You will also learn some keys to their success in leadership, mentoring, overcoming obstacles, and being change agents.

Linda Johnston
Dr. Linda M. Johnston is the Executive Director of the Siegel Institute for Leadership, Ethics & Character and an Associate Professor at Kennesaw State University in Atlanta, Georgia.

“Conflict Management in the New Millennium”
Leaders in the workplace need to be aware of the benefits of cultural diversity in the workforce and how it can impact the organization. This workshop will provide information on how to identify and manage diversity in the workplace and how to effectively communicate with individuals from diverse backgrounds.

Johanna McSwain
Johanna McSwain, a former Democrat candidate for the Pennsylvania 10th district seat and motivational speaker, mentor, and philanthropist, mother, and wife. She earned a Bachelor’s degree in Communication from Kennesaw State University and a Master’s in Social Work from The Ohio State University.

“Breaking the Cycle, Beating the Odds, 12 Step Self-Awareness Model (SAM)”
Breaking the Cycle, Beating the Odds workshop introduces attendees to a groundbreaking Self-Awareness Model (SAM) that teaches individuals to overcome and triumph over unforeseeable, extraordinary circumstances and social ills in life by breaking those negative cycles that cripple and encumber one’s ability to beat the odds. SAM is a program created from the personal life experience of Johanna McSwain, a woman who overcame a vicious cycle of poverty, violence, sexual, mental and physical abuse, and self-destruction. Through a presentation of the Self Awareness Model, discussion, personal life experiences, and examples, attendees will gain vital skills needed to empower themselves to break the vicious cycles that hold them hostage and rid themselves of the negative messages and demeaning scripts that restrict their success.

Panel Discussion: Women Leading in the New Millenium

Patricia Harris
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Keynote Speakers

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