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The Siegel Institute for Leadership, Ethics & Character

 Presents...

The 15th Annual Phenomenal Women’s Conference

Friday
March 20, 2015
8:30-2:30
KSU Center
3333 Busbee Dr. NW
Kennesaw, GA 30144

The Power Of One
Welcome to the 15th Annual Phenomenal Women’s Conference!

This year’s theme can speak to all of us. We have all been in situations where one person’s voice or efforts made all the difference in a situation and to others. The power of one person can turn the tide. Patricia Martin Holt’s book gives us insight into this phenomenon: “Sometimes it takes a Village. Sometimes it takes a Committee of One.” We will hear about many of those experiences today. We will hear from people who stood up and were counted, who decided to change from bystander to upstander. Take time to reflect on when you have made a difference. As you connect with others today, ask them when they have been a “committee of one” and how that made a difference in their lives.

We have two tracks again this year: personal and professional. I would encourage you to visit sessions in each track. Take some time now to choose what you would like to attend. We have excellent presentations and you won’t be able to attend all of them. We conducted five pre-conference workshops this year based on the evaluations and recommendations from last year. We will continue to offer these workshops, as they have been well attended. If there is a session that was full at this conference or an outstanding speaker you heard in another venue, please let us know. That workshop may be offered at next year’s conference.

You can look forward to an inspirational day. Whether this is the first time you are attending or the 15th time, I know you will learn a lot today!

Lastly, if you would like to receive our quarterly newsletter or follow us on social media, please sign up at the registration desk. Our continued success depends on your involvement and support. Thank you for being with us today!

Dr. Linda M. Johnston, Executive Director

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Phenomenal Woman by Maya Angelou

Pretty women wonder where my secret lies.
I'm not cute or built to suit a fashion model's size.
But when I start to tell them,
They think I'm telling lies.
I say,
It's in the reach of my arms
The span of my hips,
The stride of my step,
The curl of my lips.
I'm a woman
Phenomenally,
Phenomenal woman,
That's me.

I walk into a room
Just as cool as you please,
And to a man,
The fellows stand or
Fall down on their knees.
Then they swarm around me,
A hive of honey bees.
I say,
It's the fire in my eyes,
And the flash of my teeth,
The swing in my waist,
And the joy in my feet.
I'm a woman
Phenomenally,
Phenomenal woman,
That's me.

Now you understand
Just why my head's not bowed.
I don't shout or jump about
Or have to talk real loud.
When you see me passing
It ought to make you proud.
I say,
It's in the click of my heels,
The bend of my hair,
The palm of my hand,
The need of my care,
'Cause I'm a woman
Phenomenally,
Phenomenal woman,
That's me.

Men themselves have wondered
What they see in me.
They try so much
But they can't touch
My inner mystery.
When I try to show them
They say they still can't see.
I say,
It's in the arch of my back,
The sun of my smile,
The ride of my breasts,
The grace of my style.
I'm a woman
Phenomenally,
Phenomenal woman,
That's me.

Congratulations to the 2015 Phenomenal Woman Awardee:
Delores Bunch-Keemer, Giving A Hand Inc.

Congratulations to the 2015 Phenomenal Woman Award Nominees!

2015 Phenomenal Woman Nominees: Nominated by:

Dr. Nicole Anyangwe ........................................ Rhonda Bush
Jessica L. Bodiford ............................................ Kendall Masten
Delores Bunch-Keemer ..................................... Kendra Keemer
Faye Chatman ................................................. Diane R. Williamson
Ruth Ann Harnisch ......................................... Leonard Witt
Robin M. Hensley .......................................... Sidney Kirschner
Keisha L. Hoermer, Ph.D. ................................. Brian M. Wooten
Teela Jackson ............................................... Tom Darrow
Lynda Johnson .............................................. Rosezetta Bobo
Nancy King .................................................. Keisha Hoerrner
Maria Lauro ................................................ Amy Wise
Fanta T. Mballow .......................................... Michael Kwakumey
BriGette McCoy ............................................. Maria Britt
Cristina Anne Eaton Welsh .............................. Terri Copeland

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Our Mission

The Siegel Institute strives to be the face of the ethics mission and the embodiment of the leadership and ethics commitment of the University. Our mission is to promote study, reflection, and understanding of ethics and leadership through experiential opportunities and excellence in scholarship and teaching for members of KSU and the metro-Atlanta community. Through course offerings, campus services, and applied research, the Institute supports KSU’s campus-wide efforts to prepare ethical leaders who can meet the challenges of increasing global awareness, technology literacy, diversity, integrity, and lifelong learning.

The Siegel Institute for Leadership, Ethics & Character
Kennesaw State University
3391 Town Point Road, Suite 2400, MD #9114, Kennesaw, GA 30144
Phone: 470-578-2000 Fax: 470-578-9178
www.kennesaw.edu/siegelinstitute
Keynote Speaker

Patricia Martin Holt is an American author living and writing in Atlanta, Georgia. Her debut non-fiction book, Committee of One: Making a Difference, One Life at a Time, is a story of survival, heroism, courage and determination. Her writing has received several awards.

Patricia grew up on a horse farm in Minnesota and raised her children in Phoenix, Arizona. In 1969 she became the first administrator of a highly respected Phoenix law firm. She left the firm in 1976 to start her own consulting business. She finished her studies in business management and communications at Alverno College, while consulting to the professions, speaking at state, regional and national conferences and writing articles for business journals.

Marriage to Lee Holt in 1982 required a move from the United States to Amman, Jordan - Lee helping the country to obtain water resources, Patricia leaving the business world to learn the culture, traditions and lives of the Arab people. Upon their return to the States, Patricia began telling stories about her experiences in Jordan to local groups, as well as writing feature articles for a South Texas newspaper and Corpus Christi Magazine.

The stories became the manuscript for COMMITTEE OF ONE, which won prizes in state and national writing competitions and motivated Patricia to seek a publisher. Now, with its publication, the story of Leila Wahbeh, who has changed the lives of thousands of refugees, can inspire anyone, anywhere, who wishes to make a difference.

Friday Conference Schedule March 20, 2015

11:50 AM - 12:40 PM  Track B - Professional
1. When/How Change is Right for You, Room 462
   Deborah Roebuck, Professor of Management, Coles College of Business, Kennesaw State University
2. 5 Simple and Sexy Money-Making Strategies for Success, Room 464
   Stephanie Hines, Expert Marketing and Business Coach

12:40 - 1:20 PM  Networking Luncheon, Room 400
   Musical Styling provided by: Christian Artieda

1:20 - 1:30 PM  DOOR PRIZE DRAWING, Room 400

1:30 - 1:35 PM  Linda Johnston, Introduction of Panel Guests

1:35 - 2:15 PM  Panel Discussion - The Power of One - Phenomenal Women Making a Difference in Georgia
   Discussion Facilitated by: Linda Johnston
   - Nan Grogan Orrock, Georgia State Senator
   - Chinny Law, J.D., Urbina Law Firm, LLC, Adjunct Professor KSU First-Year and Transition Studies
   - Amanda Miliner, 2015 Georgia Teacher of the Year

2:15 - 2:20 PM  Shondrae Knight, Reading of “Phenomenal Woman”

2:20 - 2:23 PM  Linda Johnston, Introduction of Tanika Gray Valbrun

2:23 - 2:30 PM  Presentation of the 2015 Phenomenal Woman Award
   The 2015 Award will be presented to Delores Bunch-Keemer, Giving a Hand, Inc.
   by Tanika Gray Valbrun, News Editor/Producer, CNN

2:30 - 2:45 PM  CONFERENCE WRAP-UP

SAVE THE DATE
For the 16th annual Phenomenal Women’s Conference
Friday, March 18, 2016
Friday  Conference Schedule  March 20, 2015

8:30 - 9:00 AM  Continental Breakfast, Registration, and Networking, Fountain Area

9:00 - 9:10 AM  Welcoming and Opening Remarks, Room 300 - Linda Johnston, Executive Director, Siegel Institute

9:10 - 9:15 AM  Introduction of Keynote Speaker - Patricia Martin Holt, 2013 Georgia Author of the Year, Author of “The Committee of One”

9:15 - 9:15 AM  Opening Keynote Presentation - Patricia Martin Holt discusses her experiences with Palestinian refugees and the story of Leila Wahbeh.

10:00 - 10:30 AM  Break: Networking and Exhibitor Showcase

10:30 - 11:20 AM  Concurrent Session I

Track A - Personal
1. Planting the Seeds for Optimal Health, Room 182
   Hope Hughes, Health Educator and Writer

2. Re-Style Your Looks and Your Life, Room 460
   Kimberly Naccarato, Stella and Dot Distributor

Track B - Professional
1. The “Me” Generation? Fact or Fiction: Millennials in the Workplace, Room 462
   Elizabeth Boyd, Assistant Professor of Management & Entrepreneurship, Kennesaw State University

2. Getting Noticed by the Media, Room 464
   Tanika Gray Valbrun, News Editor/Producer, CNN

11:20 - 11:50 AM  Break: Networking and Exhibitor Showcase

11:50 AM - 12:40 PM  Concurrent Session II

Track A - Personal
1. From Work-Life Balance to Work-Life Integration: How to Establish Boundaries in the Context of the Work-Life Space, Room 182
   Lisa Fenn, Federal Employee

2. Putting Your Best Face Forward: Wellness Tips for Rejuvenation and Happiness, Room 460
   Yvonne Harper, Massage Therapist

Panel Discussion: The Power of One! Phenomenal Women Making a Difference in Georgia

Nan Grogan Orrock, Georgia State Senator
Senator Nan Orrock was first elected by Atlanta voters to the Georgia State Senate in 2006, after serving 10 years in the House of Representatives. During her tenure with the House, she was the first woman elected to the position of House Majority Whip. She has also served as the Governor’s Floor Leader, a committee chair, and a member of the Speaker’s Policy Committee. Her Senate District 36 includes northeast, southeast Atlanta, as well as College Park, East Point, Hapeville, and Hartsfield Jackson International airport.

Chinny Law, J.D., Urbina Law Firm, LLC, Adjunct Professor KSU First-Year and Transition Studies
Chinny Law is a graduate of John Marshall Law School and recently sat for the February bar exam. Prior to graduation, she clerked for the Atlanta Immigration Court and the Georgia Asylum Immigration Network. She is KSU Alumni, having received her Master’s degree in Conflict Management. Her graduate capstone project was entitled, “Ending the Modern Day Slave Trade.” In 2011, Chinny accompanied MTV’s President at the Clinton Global Initiative to help announce MTVu’s Against Our Will Campaign, an anti-human trafficking campaign focused towards college students. Chinny currently works at the Urbina Law Firm, which specializes in family-based immigration cases. She is also an adjunct instructor in KSU’s First-Year and Transition Studies Department.

Amanda Miliner, 2015 Georgia Teacher of the Year
Amanda is a self-described lifelong learner which is evidenced by her Magna Cum Laude degree in Early Childhood Education from Valdosta State University, her Master’s degree in Curriculum and Instruction and her Education Specialist’s degree in Teaching and Leading. She obtained both of her graduate degrees from Georgia Southwestern State University. In addition to her degrees, Amanda has educational endorsements in Science, teaching Gifted Education, and teaching English Language Learners.
**Concurrent Session I Workshop Leaders**

**Hope Hughes**
Health Educator and Writer, VeganRenegade.com

*Placing the Seeds for Optimal Health*

Hope Hughes (The Vegan Renegade) is a plant-based health educator and writer. She is a graduate of the Institute for Integrative Nutrition, an ACE Certified Personal Trainer, Certified in Plant-Based Nutrition through eCornell and T. Colin Campbell Center for Nutrition Studies, and holds a Bachelor’s in Communication from Kennesaw State University. Hope is an Atlanta based public figure who has dedicated her life and career to educating those willing to change their lives and create optimal health through a plant-based lifestyle. Hope has become a recognized voice in the health and fitness industry through her numerous seminars, lectures, radio appearances, and upcoming ezine CuriouslyVeg. To learn more about Hope and a plant-based lifestyle visit her website at www.VeganRenegade.com

**Kimberly Naccarato**
Stella and Dot Distributor, Re-Style Your Look and Your Life

As a teenager, Kimberly’s girlfriends spent their time poring over fashion magazines, while she preferred to spend her time reading Jane Austen. Thus began the rather insauspicious beginning of a woman who would never quite get the importance of the quote, “image is everything.” Make no mistake, image is everything, and that simple fact can be intimidating or empowering, the choice is yours. As a Stylist for Stella & Dot, Kimberly has learned first-hand that re-styling your look can give you the confidence to re-style your life, and that a woman’s image is the most powerful weapon she has. Kimberly’s motto is Live Happy, and she does just that in Inman Park with her twin boys, Luca and David, and her incredibly stinky dog, Sam. In this session, Kimberly will walk you through what thousands of women have done. You’ll play dress-up and share some simple tips on how to make your life sparkle and shine.

**Tanika Gray Valbrun**
News Editor/Producer, CNN, Getting Noticed by the Media

Tanika Gray Valbrun is the founder of The White Dress Project - a non-profit 501C3 bringing awareness to the uterine fibroid epidemic. Tanika was instrumental in passing legislation declaring July as “Fibroid Awareness Month” in the state of Georgia. She works as a News Editor for CNN where she has been awarded three coveted Peabody Awards for her contributions in journalism. She received both Georgia Trend’s and Atlanta Business Chronicle’s 2014 “40 under 40” Awards and the Siegel Institute for Leadership, Ethics & Character 2014 Phenomenal Woman Award.

**Deborah Roebuck**
Professor of Management, Coles College of Business, Kennesaw State University

*Simple and Sexy Money-making Strategies for Success*

Over the last 28 years, Deborah Britt Roebuck has focused on helping individuals enhance and improve their ethical leadership talents, communication skills and coaching ability. Her innovative approaches and interactive style complement her role as coach, mentor, speaker, professor, and facilitator. She has served as the Executive Director of the Siegel Institute for Leadership, Ethics, and Character. At Coles College of Business at Kennesaw State University, she has served as Chair of the Department of Leadership and Professional Development and Programing Director of the Executive MBA. Currently she is a Professor of Management, where she teaches communication, coaching, leadership, and ethics.

**Stephanie Hines**
Expert Marketing and Business Coach

*Putting Your Best Face Forward: Wellness Tips for Rejuvenation and Happiness*

Stephanie Hines has been in the wellness field for over a decade. She received both her Esthetician and Massage education locally here in Georgia. She enjoys working in her private office, Yvonne’s Massage and Skin Care, located here in Kennesaw GA. She is passionate about the positive effects of skin care and massage therapies on the mind, body and soul.

**Yvonne Harper**
Massage Therapist

*Putting Your Best Face Forward: Wellness Tips for Rejuvenation and Happiness*

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**Concurrent Session II Workshop Leaders**

**Lisa Fenn**

Lisa Fenn is an Executive and Organizational Coach, certified by Columbia University’s highly regarded Coaching Certification Program. She works for the United States government, where she manages the succession program for her agency. Her work is concerned with the 26 senior leader roles. Lisa holds a bachelor’s degree in Business Administration from Adelphi University and a masters in Adult Education from Teachers College, Columbia University. Come to this workshop to learn what boundaries are, why they are critical to set, and how to integrate them. At this workshop, you will learn the number one aspect of behavior that makes everything work, transformative principles of boundaries for your personal and professional life, and how to set boundaries that help you get the results you want.

**Deborah Roebuck**
Professor of Management, Coles College of Business, Kennesaw State University

*Life Space Boundaries in the Context of the Workforce*

Deborah Roebuck has focused on helping individuals enhance and improve their ethical leadership talents, communication skills and coaching ability. Her innovative approaches and interactive style complement her role as coach, mentor, speaker, professor, and facilitator. She has served as the Executive Director of the Siegel Institute for Leadership, Ethics, and Character. At Coles College of Business at Kennesaw State University, she has served as Chair of the Department of Leadership and Professional Development and Programing Director of the Executive MBA. Currently she is a Professor of Management, where she teaches communication, coaching, leadership, and ethics.

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